Curriculum Vitae

Gjalt-Jorn Peters was born on the 26th of October 1981 in Sneek, Fryslân, in the Netherlands. He obtained his voorbereidend wetenschappelijk onderwijs (VWO; pre-university secondary education) diploma in 1999 at "OSG Sevenwolden" in Heerenveen. Because of his long-time interest in computers, he initially decided to study Computer Science at the University of Twente in Enschede, during the first year he discovered that this study was very similar to the study of Applied Mathematics. As this did not appeal to him and did not correspond to his competences, he decided to abort this study. In September 2000, he started to study Psychology at Maastricht University in Maastricht. He graduated and received his doctorandus degree (master's degree) cum laude in cognitive psychology, specifically cognitive ergonomics, in 2004. He started working on his Ph.D. as an assistent in opleiding (AIO; Ph.D. candidate) in September 2003. In 2005, he was visiting fellow in Brighton for two months. Since January 2008, he is employed at Maastricht University as a researcher, working on a project on the effectiveness of fear appeals, and reasons and determinants of the use of fear appeals in development of health promotion interventions. He has a special interest in recreational drug use, methodology, statistics, reviews and metaanalyses, fear appeals, and the use of computer- and internet technology in research and intervention development.